

**Tono
Magokoro
Net**

22nd June, 2011

Contents

— Reconstruction Support — Tono Magokoro Net's Vision

- Building an activity organisation to make our vision a reality
- Take *'For the benefit of disaster victims'* as Tono Magokoro Net's starting point.
- Remain aware of what we are there to do as volunteers: *'Volunteer activities are not about competition, nor are they about self-satisfaction.'*
- Value the importance of an atmosphere which encourages the free exchange of opinions.
- Maintain a positive atmosphere and move towards realisation of goals.
- Move from emergency assistance network to reconstruction support network.
- Move from uncoordinated top-down assistance to coordinated support.

Keeping pace with changing needs over time.

- From the initial emergency relief phase when securing food supplies was of paramount importance, to the current phase where people need mid-to-long-term support as human beings, needs have changed. Note in particular the emergence of disaster victims isolated or excluded from the community.
- If the support and attention of the general public shifts away from the disaster zone, sufficient assistance will not arrive. Memories of the disaster must not be allowed to fade.
- Deciding the direction of restoration and recovery: conscious support is important → building communities.

Tono Magokoro Net's Vision — Reconstruction Support

Vision

Supporting reconstruction towards a sustainable community which links people together, builds bridges between people and nature, and in which nature and industry can coexist.

Linking people	Coexisting with nature	Industrial recovery	Preventing attrition
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Short term (3 months)

<p>Building “spaces”</p> <ul style="list-style-type: none"> • Magokoro Plaza: making a space for evacuation centres and local residents 	<p>Restoration work</p> <ul style="list-style-type: none"> • Focusing on clearing debris and other activities <p>Coexistence with nature</p> <ul style="list-style-type: none"> • Living with nature 	<p>Restoring related industries</p> <ul style="list-style-type: none"> • Employing local workers <p>Building new networks</p> <p>Being aware of the direction of recovery</p>	<p>Do not forget the disaster</p> <ul style="list-style-type: none"> • Reviving local performing arts <p>Getting the message out to the public</p>
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Mid term (3 years)

<p>Building “communities”</p> <ul style="list-style-type: none"> • Making a community linking people together • A community filling the spaces between temporary housing units 	<p>Living environment = community</p> <ul style="list-style-type: none"> • House-building with locally-sourced timber • Regenerating natural farming 	<ul style="list-style-type: none"> • Reviewing land use • Encouraging natural farming methods • Attracting research institutes • Attracting nature- and reconstruction-based tourism 	<ul style="list-style-type: none"> • Plan commemorative events (year-round) • Promote the understanding of others • Sustain volunteer numbers • Relay information
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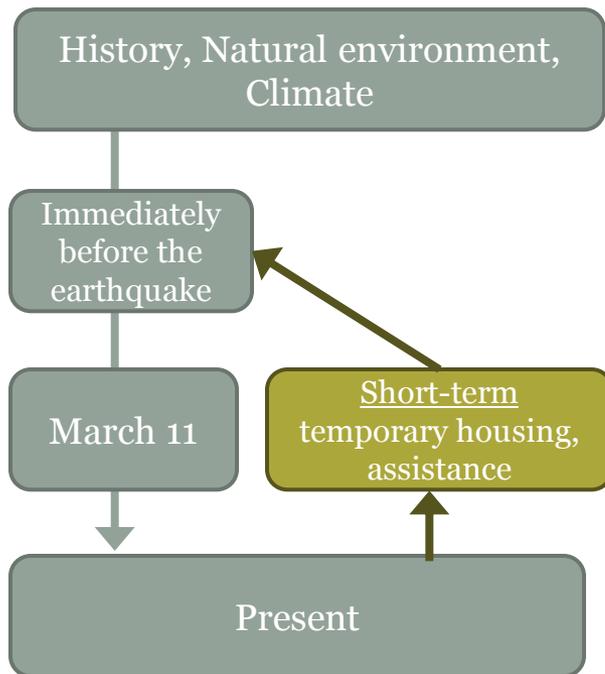
Reconstruction support

– Community –
 Not just going back to how things were before March 11: building awareness of back-to-nature philosophy adapted to local conditions

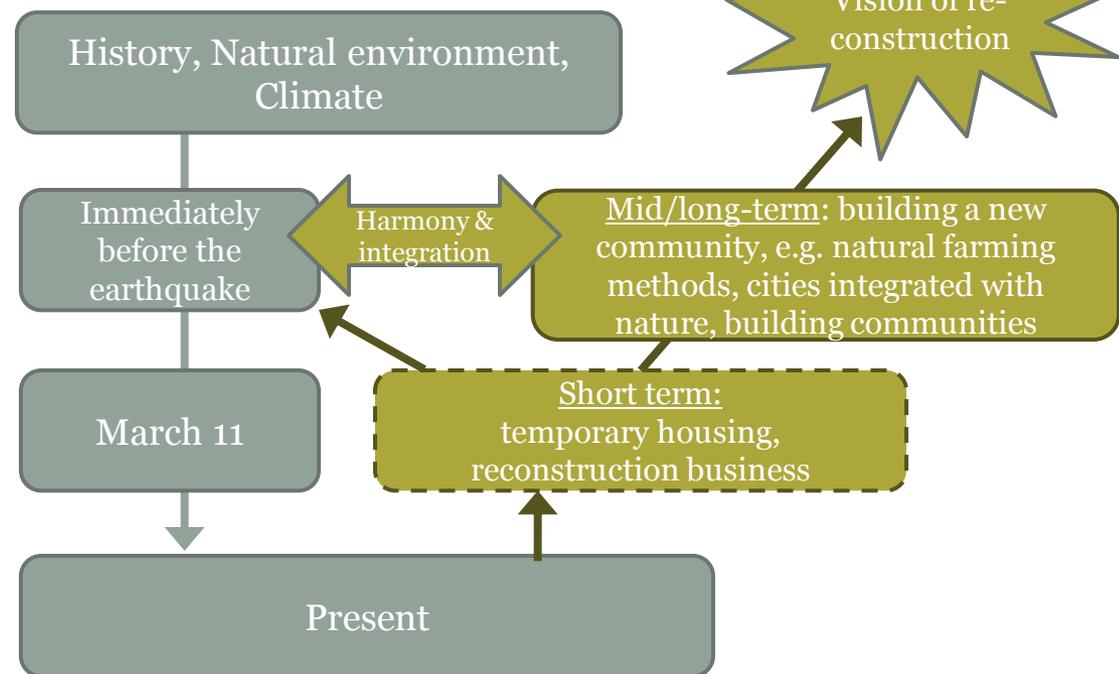
– Reconstruction Support Network –
 Emergency assistance network → Reconstruction support network
 Unlimited cooperation

Not just going back to how things were before March 11: support awareness-raising for the construction of a society in harmony with its environment

Current circumstances



Different directions



Public-private initiatives

- Current reconstruction Vision is unclear → simply rebuilding what was there immediately before March 11.
- Chance to build a community integrated with nature → need a Vision which shows the final end point.
- Mid/long-term urban development in accordance with Vision; need to define parameters of short-term reconstruction.

From “Magokoro plaza” to “Magokoro community”

Evolving towards community: community space and building a community

Purpose

- Supporting awareness-raising of post-temporary housing lifestyles and a move from a *place* where disaster victims can gather and interact, to a *community* whose social infrastructure is built on coexistence with nature.
- Supporting the disadvantaged.

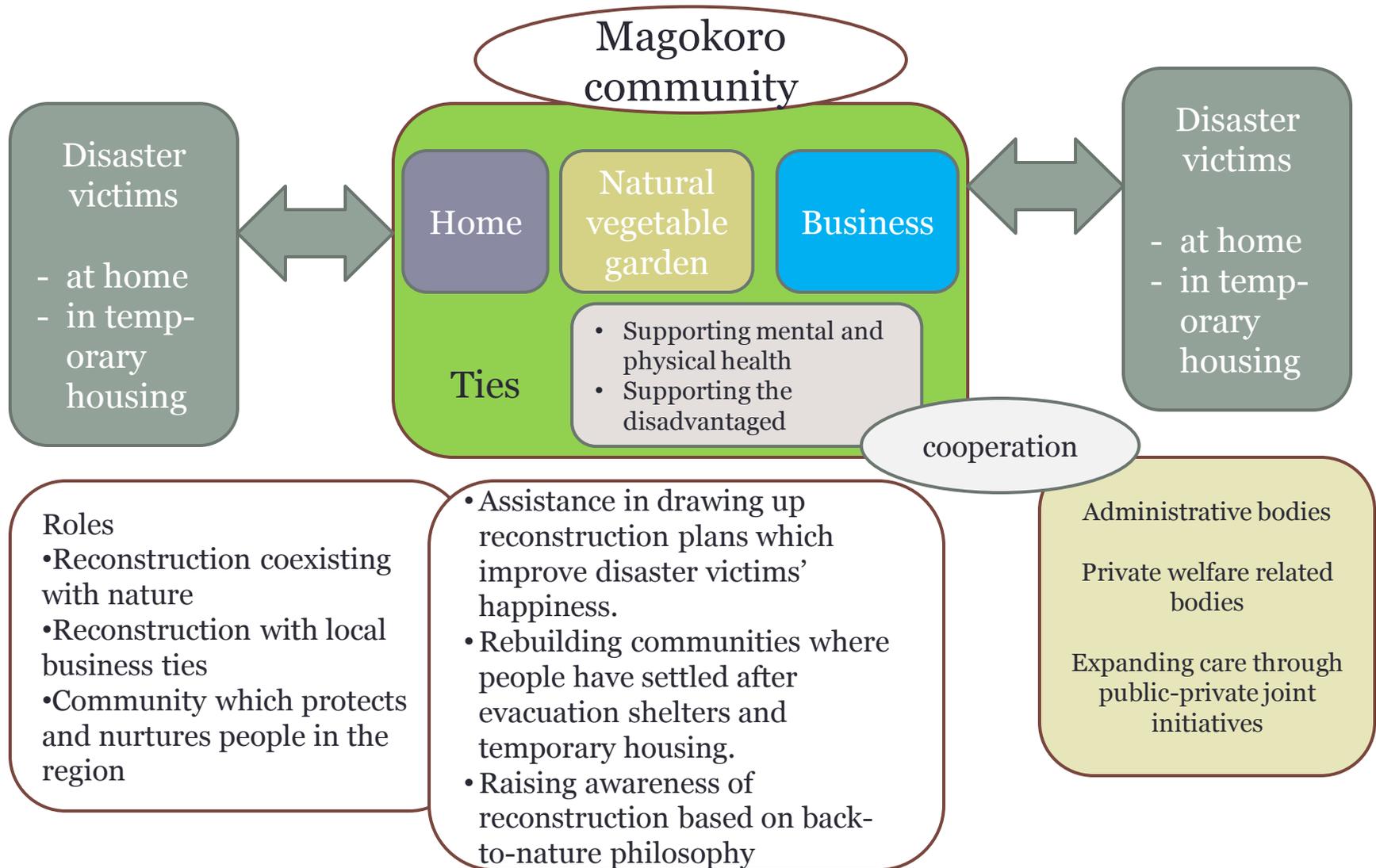


Activities

- Building houses using locally-sourced timber
- Revitalising agriculture, forestry and fishery industries (natural farming)
- Attracting researchers, research institutes and tourists
- Planning and running events based on back-to-nature philosophies: horse logging (horse-drawn timber extraction), natural cultivation, hobbies
- Active job creation
- Supporting the disadvantaged
- Creating communities with active dialogue

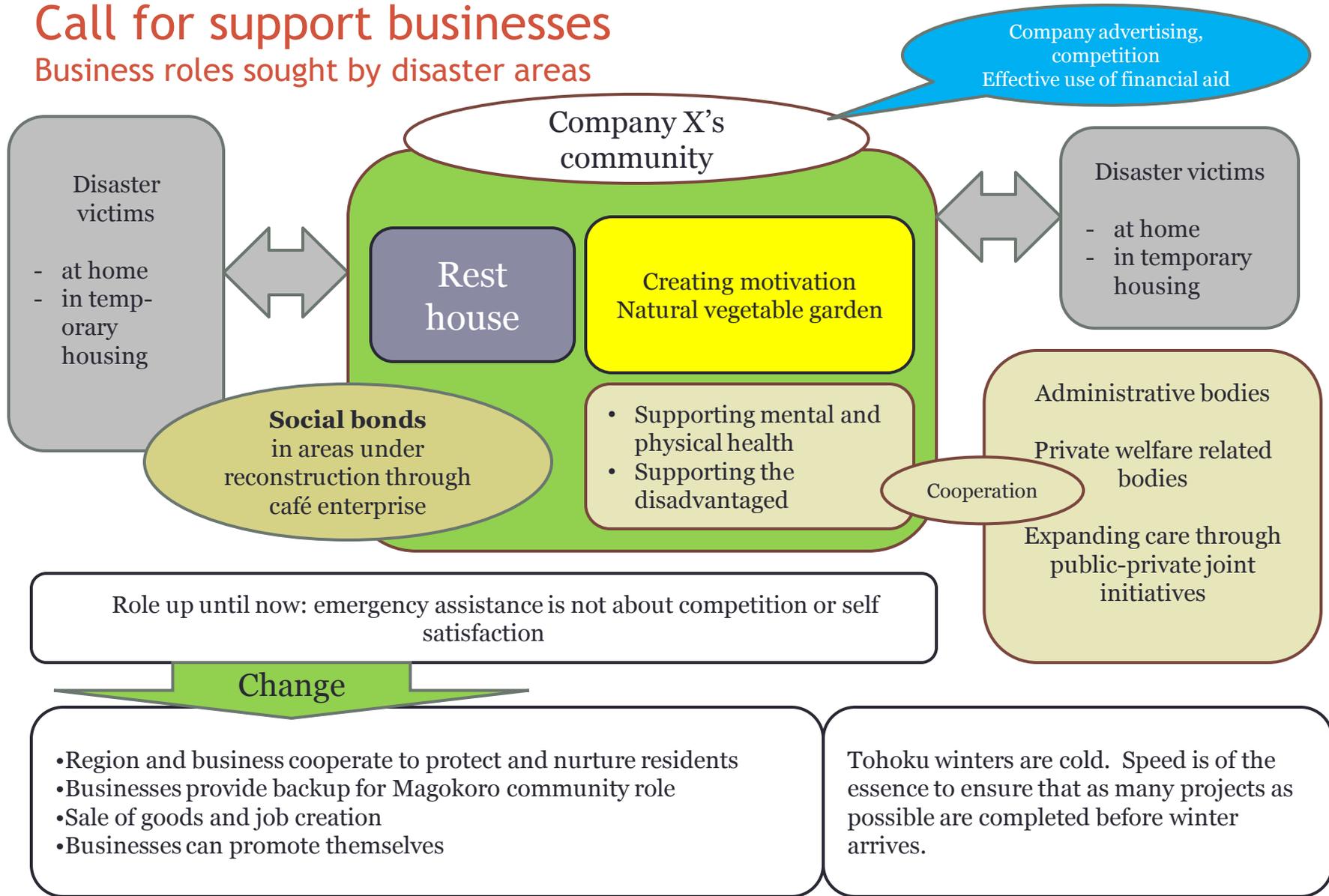
In the space of a community co-existing with nature, people can have an image of their lifestyle after moving out of temporary housing. (Which direction will reconstruction take?)

Significance and role of the Magokoro community

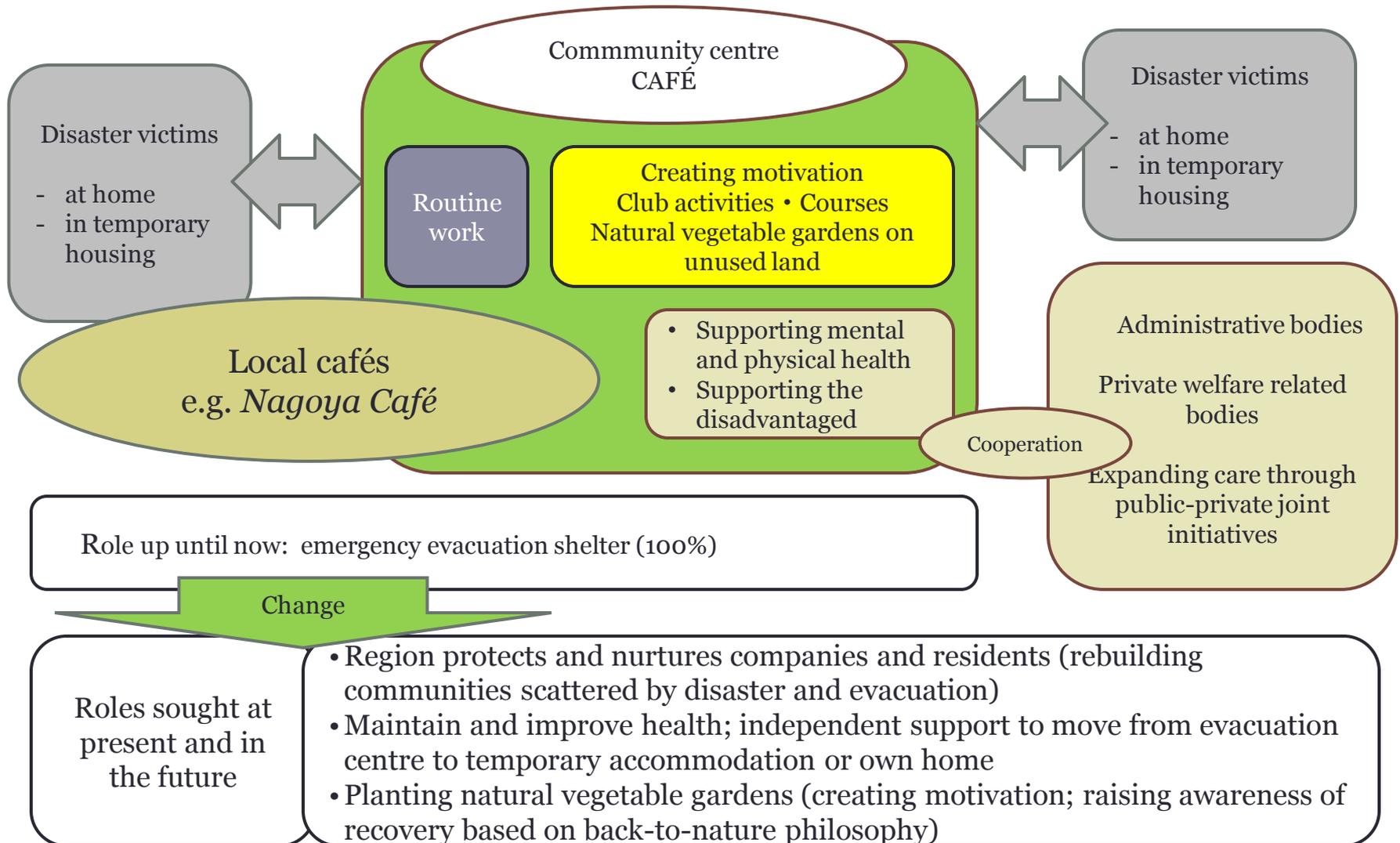


Call for support businesses

Business roles sought by disaster areas



Roles now being demanded of community centres



“Support in re-starting agriculture”

Supporting the return to cultivation of idle farmland

Fields already idle before the disaster

Fields exposed to seawater by the disaster

Encourage natural farming
(Organise a “re-starting agriculture team”)

Support the return to cultivation by sowing crops suited to the state of the fields (e.g. sunflowers, marigolds, maize, weeds etc), or by ploughing.

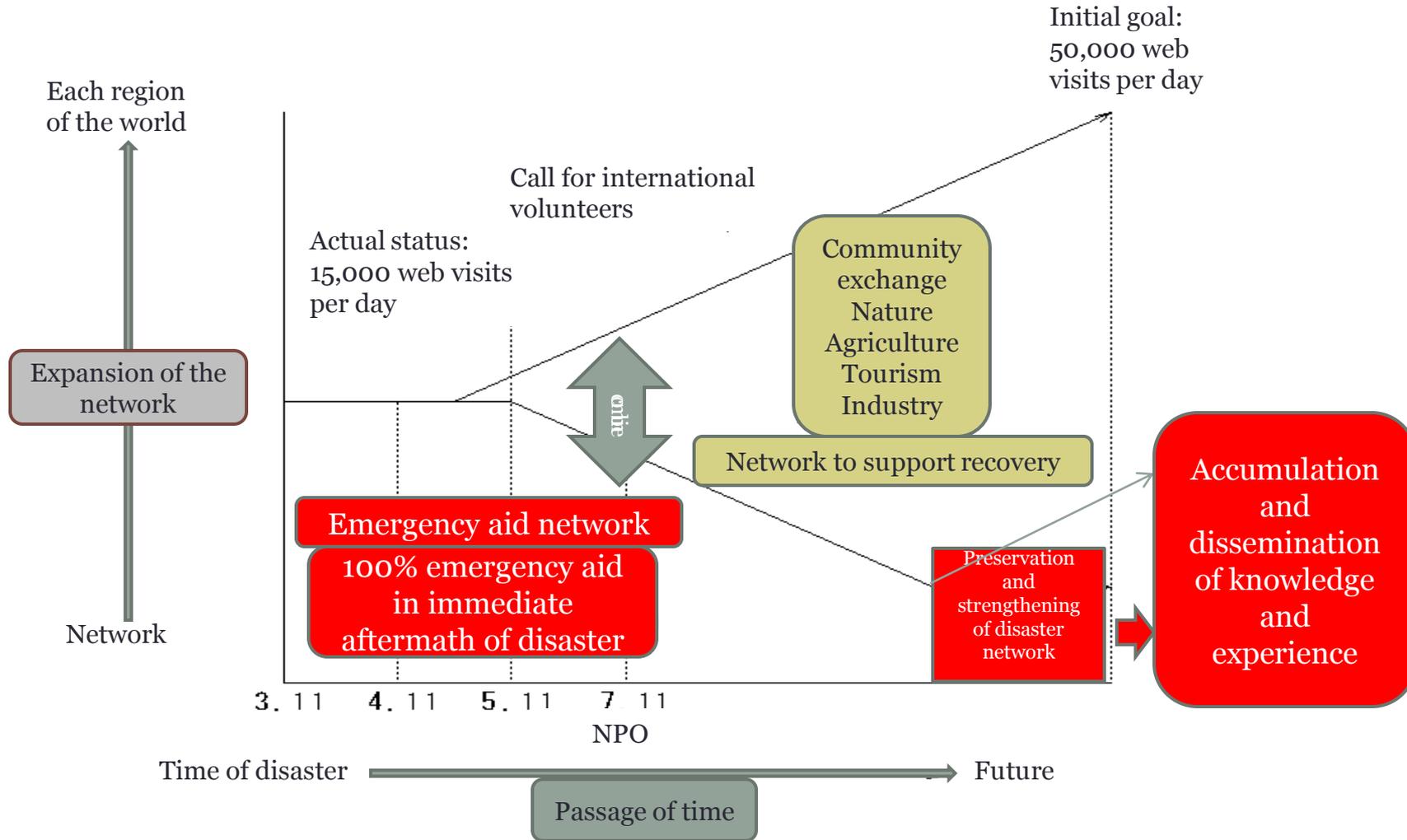
Magokoro seeds!

Rapeseed
Maize
Marigold
Sunflower

Agricultural recovery through natural farming
Give people a reason to live through connection with the soil

Create awareness of communities built in harmony with nature

Moving from emergency aid to support for recovery



Prevent attrition by a consistent message

Plan: recruitment of overseas volunteers

Key points

Correct misconceptions overseas about Japan, and sow the seeds for future tourism

**Please give us
Your support to Japan!**

Dear FOREIGN STUDENTS

海外の学生たちへ

March 11th
Huge Earthquake and TUNAMI happened.
Japan needs your support from all over the World.
TONO city is the best location
for volunteers to stay and
support the victims on the coastal area.
You will be connected to the affected area and
expected to disseminate your experience
in your country.

3・11 東日本大震災
地球人として、日本に力を貸してほしい。
遠野(安全な観光名所)も東トンノアの拠点に
被災地とあなた、そして遠野との絆を結んでほしい。
共感してほしい。
母国に帰ったら伝えてほしい。
あなたも、日本の今を。

Welcome to TONO-JAPAN for Volunteer Works

Europe
Asia
Africa
North & South America
Oceania
Iwate Pref Japan
岩手 Iwate Pref
遠野 Tono City
大槌 Ohtsutsu
釜石 Kamishira
大船渡 Ohtsuno
陸前高田 Rikuzentakata

Tono City Social Welfare Council
Tono Magokoro Network
Tono Volunteers' Network for assistance to the affected areas
T-3 Yakunibuchi, Shiraiwa, Matsuzaki Town, Tono City, Iwate Pref, 028-0841, Japan Tel:0196-62-1001, Tel/Fax:0196-62-1002
E-mail:tonomagokoro@gmail.com
HP:<http://tonomagokoro.net/>

Plan: Sanriku “Umi no Bon” festival

Key point

Call for year-round events to ensure that what happened is never forgotten

- Bring the whole Sanriku region together.
- Expand connections around the world.



Information-sharing and decision-making process

Network to support recovery

